

chris henslin

experience

freelance designer

2005 - present - san francisco, ca / minneapolis, mn

- Develop and conceptualize interactive and print strategies to help clients achieve their business objectives.
- Projects include business strategy, web, print, branding, logo, and business systems

clients: Gary Vaynerchuk - AJ Vaynerchuk - Joe Stump - Irene McGee - Metalab Design

ideapark, senior designer

2004 - 2008 - minneapolis, mn

- Interpret creative briefs and information architecture to determine the best design executions
- Work closely with clients on their email and website initiatives
- Involved in the entire design process—from user experience to design execution

clients: General Mills - Betty Crocker - Pillsbury - Box Tops for Education - Yugma

lime valley advertising, inc., designer

2003 - 2004 - mankato, mn

- Worked with many mediums including DV, interactive, and print
- Managed the company's server and deployed a company-wide computer upgrade

clients: Boy Scouts of America - Hiniker - Jarraff Industries - Portland Utilities

education

south central college - mankato, mn

associates degree - commercial art

2001-2003

minnesota state university - mankato, mn

general education

2000-2001

references

irene mcgee - irene@cattag.org - 415.828.4442

CATTAG, chief executive officer

brian brown - brian@ideapark.com - 612.877.7677

ideapark, director of user experience and owner

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ideapark, account relationship manager

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